**FOR IMMEDIATE RELEASE**

**From Soil Intelligence to Actionable Data and Predictions - BeCrop Upgraded**

**Davis, Calif.**, November 17th, 2023 – Biome Makers Inc., a leader in soil microbiome analytics, is excited to announce new updates to BeCrop® technology in an upcoming exclusive webinar. This latest version transforms agricultural decision-making with advanced, user-friendly features, providing agronomists and ag retailers with critical insights for identifying biological bottlenecks and choosing which biological product is the right fit.

**What’s New in BeCrop**® **3.5:**

* Simplified 1-Page Summary: Agricultural professionals can now quickly interpret complex data, focusing on critical areas of improvement. Scoring system to identify the biological strengths of agriculture inputs and management practices.
* Comparison of multiple products or practices evaluated in one large-scale trial.
* BioSustainability Score:This new benchmark in evaluating soil quality focuses on a holistic view of soil microbiome health by analyzing biodiversity, functionality, and resilience.

"BeCrop® 3.5 represents a significant leap in predictive agriculture.” shares Dr. Alberto Acedo, co-founder and Chief Science Officer at Biome Makers. “Our capability to provide precise and actionable data predicting soil functionality equips farmers, advisors, and the agricultural industry with the tools necessary for offering highly specific product recommendations.”

These insights are pivotal in guiding informed decision-making processes, enabling industry professionals to anticipate potential yield losses, gauge disease susceptibility, and gain multifaceted insights crucial for effective agricultural management.

Leveraging BeCrop® technology, stakeholders can proactively monitor and manage soil conditions and accomplish company goals with data-driven soil health and sustainability insights.

Ag professionals are invited to join Gus Plamann, an agronomist at Biome Makers, on November 29th at 11 am (ET) for a session on using BeCrop 3.5's capabilities for optimal agricultural outcomes.

[Register for the BeCrop 3.5 webinar here >>](https://info.biomemakers.com/from-soil-intelligence-to-actionable-data)

**About Biome Makers**

Founded in the Bay Area of California in 2015, Biome Makers is one of the foremost global AgTech leaders, setting the standard in soil health with BeCrop® technology. Built on industry-leading AgTech expertise and driven by data and science, Biome Makers connectsoil biology to agricultural decision-making to optimize farming practices and reverse the degradation of arable soils. With labs across the globe, customers on 4 continents, and 1M+ acres of land impacted, Biome Makers revitalizes soil functionality and agricultural sustainability worldwide. For more information, visit<https://biomemakers.com/>

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